

More Leads = More Results



WE'RE WILLING TO BE MEASURED!!!

LEAD GENERATION AUDIT RESULTS:

On average, **over a 90-day advertising cycle**, integrated advertising with *The Real Estate Book*[®] & *RealEstateBook.com* generated **78 individual property leads per advertiser** (6 properties per page).*

*Phone calls and emails tracked over a 3-issue period for 6 listings per page advertised in print and online from 5/29/09 through 9/18/09. Individual results may vary.

The RealEstateBook[®] & *RealEstateBook.com* offers the most **affordable** and **effective** multi-media packages so that you

Stand Out From The Crowd & Get More Results!

Find out more @ RealEstateBookMediaKit.com or call 1-800-643-1174.

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