



# CREATE UNLIMITED VIRTUAL TOURS AT NO ADDITIONAL COST!

## WHY INVIEW?

- Point & Shoot Easy - If You Can Use a Digital Camera, You Can Create Virtual Tours.
- No Stitching Images, No Photo Manipulation
- Link to Website, Email, or Burn to CD
- Complete System Includes Everything You Need
- No Software to Load - Use Anywhere!

## WHAT IS THE COST?

- One-time Camera Purchase
- Unlimited Service FREE to Gold & Platinum Advertisers
- Create Tours for ALL Your Listings - No Additional Charges!

When it comes to total impact through integrated media, no one compares to *The Real Estate Book*. Stand out and reach home buyers online and in print, at a critical time when they are ready to purchase, with one of our multi-media packages:



## The New Platinum Ad Package

### INTEGRATED MEDIA FEATURES:

- Featured Agent Tower in Search Results in Your Local Market
- Featured Property on RealEstateBook.com Homepage
- Plus All the Features of the Gold and Silver Packages



## The New Gold Ad Package

### INTEGRATED MEDIA FEATURES:

- Featured Placement on Relevant Search Results
- Enhanced Presentation on Search Results Maps
- Search Result Enhancement through Additional Information and Details on Agent and Each Listing
- Link to Your Website from Each Listing
- Home Valuation Leads
- Automated Daily Import of Your Listings\*
- InView Virtual Tours
- Plus All the Features of the Silver Package



## The New Silver Ad Package

### INTEGRATED MEDIA FEATURES:

- In-print Advertising and Lead Generation
- Place All Personal Listings Online
- Listings Distributed to *The Real Estate Book* Partner Websites
- Multiple Photos for Each Listing
- Agent Profile Web Page
- Link to Your Website from Agent Profile Web Page
- Agent Photo on Every Listing
- Virtual Tour Links for Each Listing
- Homeowner e-Card Notification